

## **Organization Profile**

Name of the Organization	MYRTLE SOCIAL WELFARE NETWORK		
Type of registration / Registration No. with date	157/2003 – Registered under Charitable Trust Act		
	1. 12A / URN 24-09-2021 / AABTM4531BE20098		
Registration Certificate No. with date	2. 80G / URN 24-09-2021 / AABTM4531BF20211		
(where ever applicable)	3. FCRA	075901217 dated 04.08.2016 (renewed for 31st December 2021) Nature: Cultural, Economic, Educational, Social	
Address of the registered office	No. 18/39, Cross St, Kennedy Square, Sembium, Perambur, Chennai- 600 011.		
Phone No.	+91-44- 25580073		
Email ID's	myrtleindia@gmail.com		
Website	www.myrtleindia.in		
Key contact person of the Organization	Mr. G.V. Williams - Director		
Contact person's mobile no	+9198400 96022 / 9840022415		

## II) General Profile of the Organization

Vision	To work for the marginalized children and community by enhancing their quality of life.
Mission	Myrtle is focused to create opportunities, hope and self-respect among underprivileged children to achieve their full potential.
Objectives	<ul> <li>To initiate, support or undertake any activity for the betterment of families and communities, which will ultimately enhance the quality of life of children.</li> <li>To support education for under privileged children.</li> <li>To support children and their families suffering from chronic diseases.</li> <li>To provide sustainable livelihood for vulnerable youth.</li> <li>To promote women empowerment and gender equality.</li> <li>To create awareness on environmental protection among children and youth.</li> </ul>



## III) Work Profile of the Organization

Geographical location	Tamilnadu	
Target Group addressed	Children , Women and Youth	
Networks and Assoiciations	<ul> <li>TNVHA</li> <li>CIOSA</li> <li>Guide Star India, Give India, Nasscom Foundation</li> <li>Credibility Alliance</li> <li>AFID</li> </ul>	
Capacity building Workshops conducted by Myrtle	<ul> <li>Child Rights &amp; Protection</li> <li>Puppetry</li> <li>Adolescent Health / Menstrual Health / RCH</li> <li>Communication / Behavior change communication (BCC)</li> <li>Steppingstone – behavior change module etc.,</li> </ul>	
Projects/Programmes undertaken for Tamil Nadu Government.	<ul> <li>TANSACS – Awareness on STI/HIV/AIDS at Nammakkal district.</li> <li>CAPACS - STI/HIV/AIDS awareness at Chennai corporation schools.</li> <li>Directorate of Social Welfare – Awareness on Child Marriage Act.</li> <li>ICDS – Awareness on mother and child care and Anganwadi activities.</li> <li>Labour Department – Awareness on eradication of child labor.</li> <li>TNSCB – Awareness on Health &amp; Hygiene and Dengue fever.</li> <li>Chennai Corporation – creating awareness on Child Sexual Abuse in Corporation Schools.</li> </ul>	
Projects handled with the support of UNICEF	<ul> <li>UNICEF - "Enlivening the children for a better tomorrow" in 2005- 2007 at the tsunami affected villages across Tamilnadu.</li> <li>UNICEF - "Keeping Children Safe" - Eradicating child labour, in 2010- 2011 at Salem &amp; Dharmapuri district.</li> <li>Restoring Lives Kerala - Capacity building workshop for Master Trainers to address flood affected students in 12 districts of Kerala during 2018.</li> <li>Meena Munch 2019 - Young People Agenda for Change Makers - Sitapur district, Uttar Pradesh</li> </ul>	
CSR Projects handled by Myrtle	<ul> <li>Enhancing employable skills for under privileged youth supported by L &amp; T Infotech during 2015-2017</li> <li>Community Development – Tribal Welfare supported by A.V. Thomas &amp; Co.,</li> <li>ADP solutions – Tribal Welfare</li> <li>Short term projects from - Zebronics, SRF, DHL, Ashok Leyland, Bata Shoes, TCS, Saint Gobain, Sony Pictures</li> </ul>	



	❖ Smile Foundation
	❖ Seeds India
Partnered with INGO	❖ Care India
	❖ Child Fund India
	❖ British Association for Social Workers

## **IV) Projects – ongoing intervention**

Name of the project	Objective	Target Group	Geography - District
Child Help Desk at Villivakkam Railway station	To address, intervene, support and rescue child trafficking children, run away children, missing children etc.,	Children	Chennai
Education & Nutrition support to Rural marginalized community	Providing Nutrition meal to 286 children of ST, SC, Shoemakers children at 10 villages in Poondi block, Tiruvallur district	ST, SC Children	Poondi block, Tiruvallur District
Multipurpose Community Development centre	Serving under privileged community on Education, Health, Relief support and Livelihood training	Rural	Tiruvallur District
Pediatric cancer support	Supporting cancer affected children and their families at Institute of Child Health & Hospital, Egmore	Children & families	Chennai
Employable skill training	Employability skill training on General Duty Assistant to deprived youth	Women	Chennai
Shelter for Urban Homeless	Shelter for Urban Homeless women	Women	Teynampet, Chennai
Road Safety	Creating awareness on Road Safety in Chennai Schools	Adolescent	Chennai
Covid 19 support	Dry Ration, Oxygen Concentrator, Covid Prevention	Hospitals & needy people	Chennai & Tiruvallur district